



First Friday Night Market brings vegan eats, sweets and drinks to El Cajon Boulevard

SAN DIEGO – Vegan in San Diego, in partnership with Anthem Vegan in North Park and The El Cajon Boulevard Business Improvement Association, announces the debut of a free, all-vegan night market to begin on July 6, 2018. “First Friday Night Market” will be held every first Friday of the month from 6:00 p.m. to 10:00 p.m. in the parking lot of Anthem North Park at 2611 El Cajon Blvd, San Diego, CA 92104.

“We are so excited to offer this free event to our local communities,” said Carly Morales, president of the budding nonprofit Vegan in San Diego. “We hope the market offers emerging businesses with an avenue to reach the public and enjoy success, while the public enjoys a Friday night party with great food and free admission.”

The new night market will feature a total of 10 vendors, music and a beer garden. There will be five vendors selling food, two selling desserts, two offering goods, and one selling kombucha.

“The Boulevard Market raises its sights and profile in embracing good things growing on the Boulevard,” said Tootie Thomas, President of The El Cajon Boulevard Business Improvement Association. “On July 6, the compassionate community gathers to celebrate plant-based cuisine!” The El Cajon Boulevard has been supporting business improvement in the area since 1988, with more than 1,000 small business members including Anthem North Park.

Anthem North Park hosted San Diego’s first Vegan Street Fair Nights in May 2018, to a crowd of approximately 1,500. Patrick Murray, owner of Anthem Vegan, is fulfilling his dream of hosting local vegan events as a way to support and give back to the vegan community. The trio of partners hopes this venture continues to foster the supportive and collaborative nature of The BLVD’s previous market iterations while offering plant-based fare for all.

Vegan friendly vendors interested in participating in the market may apply online at www.veganinsandiego.com/vendor-application. The market is also looking for sponsors to help support this free event; interested entities may complete the Sponsor Interest form at www.veganinsandiego.com/sponsor-interest-form.

About Vegan in San Diego

Vegan in San Diego supports all things vegan in San Diego County in an effort to facilitate mindful and compassionate choices, foster a collaborative community and advocate against exploitation and oppression. Visit www.veganinsandiego.org for a list and map of San Diego County’s vegan options.